

SHUUM

Hi, I'm Artem. I film my life as it is, with no filters. Ad integrations people watch to the end.



100K+

TikTok followers

777.7K

viewers in 7 days

93.7%

traffic from recommendations

AUDIENCE

GEN Z IN THE CIS, **RUSSIAN-SPEAKING**

777.7K

viewers in 7 days, +381%

505.6K

new viewers, +519%

VIEWER GEOGRAPHY



VIEWER GENDER

Male 64% · Female 35% · Other 1%

FOLLOWER GENDER

Female 59% · Male 41%

Traffic source: For You 93.7%, own profile 3.6%, search 2.2%. TikTok Studio data for 7 days. Telegram: 3,146 subscribers, Instagram: 1,159.

CASE STUDIES

INTEGRATIONS THAT WENT LIVE

BRAND	HOOK	VIEWS	LIKES	SAVES	SHARES
SEMITSVETIK	Going to give flowers to a girl, bought from reposts	165.8K	23.4K	1,343	1,263
BRITVA	What I pay 4,000 for at the barbershop	106.4K	5.2K	534	92
BARILLA	Morning cooking: making steaks	58.2K	3.2K	223	18
TOP-TOP	Went on a date. Spoiler: it did not go well...	2.5M	14.5K	628	287
YANDEX ALICE AI	Studying with friends on camera	184K	31.2K	3,221	2,427

FORMATS AND PRICES

MAIN

TIKTOK, TALKING

from **15,000 ₺**

QUICK START

TIKTOK, LIP-SYNC

from **4,000 ₺**

TELEGRAM

24-HOUR POST

1,000 ₺

Self-employed creator; contract and receipt on request. Script agreed before filming. Prices in Russian rubles.